

FOR IMMEDIATE RELEASE

Media Contact: Monica Howald
314-255-2340 x108
mhowald@blacktwiggllc.com

Camie-Campbell introduces new Green Lubricant to California Hardware customers *Tom's Secret Formula includes biodegradable garage door and all-purpose lubricants*

St. Louis (February 2009) – Camie-Campbell is pleased to announce its partnership with California Hardware. California Hardware is now able to distribute Camie-Campbell's line of environmentally friendly, biodegradable lubricants, Tom's Secret Formula. The products include B-404 all-purpose lubricant, Garage Door Lubricant, Truckers' Lubricant and Cutting Oil.

“California Hardware has a fantastic tradition of offering their customers the best products available,” said Mike Polizzi, National Sales Manager of Tom's Secret Formula. “We are thrilled to bring our environmentally conscious lubricants to such a reputable franchise in the home improvement industry.”

All of these new eco-friendly products are formulated with optimized USA-grown natural vegetable oils and selective additives. Each product is biodegradable and has a variety of functions.

- B-404 is a high performance all-purpose lubricant that is safe for all types of metal. Excellent for loosening rusted or frozen bolts and nuts.
- Garage Door Lubricant, which has commercial and residential uses, surpasses the lubricity and performance of traditional garage door lubricants.
- Truckers' Lubricant is a high performance mechanical lubricant that can be used on hinge pins, tracks and rollers for roll-up doors, and cargo load docks.
- Cutting Oil is ideal for general purpose cutting and grinding. Safe for all metals, it can be used at high temperatures and to extend tool life.

Tom's Secret Formula, a green product line of Camie-Campbell, strides to provide the highest level of service, quality and value to its customers, as well as the product research it conducts. Introduced in May of 2008, the Tom's Secret Formula also includes High Performance Pipe Thread Lubricant.

About Camie-Campbell

Manufacturing and packaging high quality products for more than 50 years, Camie-Campbell offers spray adhesives, silicone lubricants, cleaners and degreasers. Camie serves a variety of industries including screen-printing, injection molding, furniture, sewing and upholstery, construction and maintenance applications. All Camie-Campbell products are available through an extensive nationwide network of distributors. Camie-Campbell also features specialty formulations and private label products.

###