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Camie-Campbell introduces new Bio-Based Lubricants to Canada

Tom's Secret Formula includes three biodegradable lubricants

St. Louis (April 2009) – Camie-Campbell is pleased to announce the Canadian debut of Tom's Secret Formula. Beginning in April, Canadians will see Tom's Secret Formula, a unique line of environmentally friendly, biodegradable lubricants, on the shelf. The product line includes B-404, a high performance all-purpose lubricant, Garage Door Lubricant and Truckers' Lubricant, a mechanical lubricant.

“We are excited to launch such unique, innovative and environmentally responsible products in Canada,” said Mike Polizzi, National Sales Manager of Tom's Secret Formula. “I think a lot of people will be surprised at how much better these environmentally friendly products are compared to their traditional counterparts. We cannot wait to help Canada continue with its commitment to go green.”

Each of these new eco-friendly products are formulated with optimized natural vegetable oils and selective additives. All three products will be available in 326-gram size, in addition to an 85-gram size of B-404.

- B-404 is an all-purpose lubricant that is safe for all types of metal. It clings to surfaces and does not evaporate, which enables B-404 to provide a longer lasting effect compared to traditional petroleum based lubricants. In addition, it is an excellent tool for loosening rusted or frozen bolts and nuts.
- Garage Door Lubricant, which has commercial and residential uses, surpasses the lubricity and performance of traditional garage door lubricants.
- Truckers' Lubricant is a high performance mechanical lubricant specialized to cling to surfaces, reducing waste and clean up. It has a variety of uses from hinge pins, to tracks and rollers for roll-up doors, to cargo load docks.

“This is our first complete national distribution of Tom's Secret Formula,” said Polizzi. “I am confident that this product will become a fast-favorite for those who use it.”

Tom's Secret Formula, a green product line of Camie-Campbell, available in Canada exclusively at Canadian Tire.

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Add One

Tom's Secret Formula/Canadian Tire

About Camie-Campbell

Manufacturing and packaging high quality products for more than 50 years, Camie-Campbell offers spray adhesives, silicone lubricants, cleaners and degreasers. Camie serves a variety of industries including screen-printing, injection molding, furniture, sewing and upholstery, construction and maintenance applications. All Camie-Campbell products are available through an extensive nationwide network of distributors. Camie-Campbell also features specialty formulations and private label products.

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