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Camie-Campbell Introduces New Green Lubricants to DAS, Inc. customers
Tom's Secret Formula includes biodegradable mechanical and all-purpose lubricants

St. Louis (June 2009) – Camie-Campbell is pleased to announce its partnership with DAS, Inc., a major distributor of innovative electronics, appliances and accessories for automotive use. DAS will now offer two of Camie-Campbell's environmentally friendly, biodegradable Tom's Secret Formula lubricants to its clients, Truckers' Lubricant, a mechanical lubricant, and B-404, a high performance all-purpose lubricant. DAS distributes to several national truck stop companies including Love's and Pilot.

"DAS has a fantastic tradition of offering their customers the best products available," said Mike Polizzi, National Sales Manager of Tom's Secret Formula. "We are thrilled to bring our environmentally conscious line of lubricants to such a reputable company in the transportation industry."

Both of these new eco-friendly products are formulated with optimized USA-grown natural vegetable oils and selective additives. Each product is biodegradable and has a variety of functions.

- B-404 is an all-purpose lubricant that is safe for all types of metal. It clings to surfaces and does not evaporate, which enables B-404 to provide a longer lasting effect compared to traditional petroleum based lubricants. In addition, it is an excellent tool for loosening rusted or frozen bolts and nuts.
- Truckers' Lubricant is a high performance mechanical lubricant specialized to cling to surfaces, reducing waste and clean up. It has a variety of uses from hinge pins, to tracks and rollers for roll-up doors, to cargo load docks.

"The Tom's Secret Formula line of lubricants is truly innovative and we are happy to offer these green products to our customers," said Gene Tobias of DAS, Inc. "The products are unlike any other product we sell. Not only are these products biodegradable, but they also provide truckers with the best working mechanical lubricant on the market."

Tom's Secret Formula, a green product line of Camie-Campbell, strives to provide the highest level of quality and value to its customers. The company is dedicated to helping America embrace the green movement and meet the increasing consumer demand for products that are safe for both users and the environment. Introduced in May of 2008, Tom's Secret Formula also includes Garage Door Lubricant, High Performance Pipe Thread Lubricant and the best Cutting Oil available.

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Add One

Tom's Secret Formula and DAS, Inc.

About Camie-Campbell

Manufacturing and packaging high quality products for more than 50 years, Camie-Campbell offers spray adhesives, silicone lubricants, cleaners and degreasers. Camie serves a variety of industries including screen-printing, injection molding, furniture, sewing and upholstery, construction and maintenance applications. All Camie-Campbell products are available through an extensive nationwide network of distributors. Camie-Campbell also features specialty formulations and private label products.

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