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Tom's Secret Formula Receives Top Marks from Independent Testing
Biodegradable lubricant beats all competitors

St. Louis (June 2009) – In recent tests conducted by Stevens Ecology and Engineered Lubricants, Tom's Secret Formula was selected as best in class. As the first product in the biodegradable lubricant sector, Tom's Secret Formula continues to be the leader in its market.

In May of 2008, Camie-Campbell launched a line of earth-friendly lubricants, Tom's Secret Formula. The line, which includes five biodegradable products – B-404 All-Purpose Lubricant, Garage Door Lubricant, Truckers' Lubricant, Cutting Oil and High Performance Pipe Thread Lubricant – is now ranked no. 1 among its competitors.

“In testing and industry trial applications, each of the Tom's Secret Formula products has out-performed petroleum-based lubricants as well as environmentally friendly lubricants,” said Vince Doder, President and CFO of Camie-Campbell. “We understand that being first in the category is important, but we know that being the best is what keeps consumers coming back. We wanted to create a product line that supported green initiatives and we are committed to offering the highest quality products in this emerging sector.”

Tom's Secret Formula was compared to WD-40, Nutek, PB Blaster, B Force, Liquid Wrench and LPS in a number of tests including two four-ball wear tests, a corrosion test, screw penetrant creep test and turbine oil rust test.

The test results revealed that Tom's Secret Formula is the longest-lasting lubricant in its category. They received the highest mark in the screw penetrant creep test and copper corrosion test. The copper corrosion test yielded a 1A rating for Tom's Secret Formula. In addition, the screw penetrant creep test proved that Tom's Secret Formula's B-404 climbed to 16 threads while the competition reached between two and 12 threads. They were among the top performers in the two four-ball wear tests. Tom's Secret Formula also received a favorable rating for the turbine oil rust test.

“We're proud to provide quality lubrication alternatives to our customers that out-perform some of the household brands such as WD-40 and Liquid Wrench,” said Doder.

All Tom's Secret Formula products are formulated with optimized USA-grown vegetable oils and selective additives. The lubricants, which contain no chlorine or regulated toxins, are safe for all metals and do not evaporate, providing long-lasting lubrication in addition to industry specific-benefits.

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Add One

Tom's Secret Formula Receives Top Marks

About Camie-Campbell

Manufacturing and packaging high quality products for more than 50 years, Camie-Campbell offers spray adhesives, silicone lubricants, cleaners and degreasers. Camie serves a variety of industries including screen-printing, injection molding, furniture, sewing and upholstery, construction and maintenance applications. All Camie-Campbell products are available through an extensive nationwide network of distributors. Camie-Campbell also features specialty formulations and private label products.

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