

FOR IMMEDIATE RELEASE

Camie-Campbell to Unveil Earth Friendly Lubricants at Vegas Hardware Show

Tom's Secret Formula includes garage door and all-purpose lubricants

St. Louis (April 2008) – Camie-Campbell has announced it will unveil two new biodegradable lubricants May 6-8 at the National Hardware Show in Las Vegas, the first two products in the company's Tom's Secret Formula Earth Friendly line of lubricants. B-404, an all-purpose household lubricant, and Garage Door Lubricant are each earth friendly and will be available for commercial and residential use.

“We are excited about the inclusion of the Tom's Secret Formula line into the Camie-Campbell family of superior products,” said Tom Shelby, CEO of Camie-Campbell. “B-404 and Garage Door Lubricant will allow our loyal consumers to more effectively choose which product best suits their lubrication needs, as well as provide earth friendly lubricants for the environmentally-conscious customers.”

Both products are formulated with optimized USA-grown vegetable oils and selective additives. B-404, which contains no chlorine or regulated toxins, is safe for all metals and does not evaporate, providing long-lasting lubrication. Garage Door Lubricant surpasses the lubricity and performance of conventional garage door lubricants, making it ideal for protecting and quieting garage door parts, as well as preventing rust and loosening frozen bolts and nuts.

“The fact that these products are environmentally friendly, along with their versatility, will make them a highlight at the National Hardware Show, as well as in our growing list of high-quality Camie-Campbell products,” Shelby said.

For more than 50 years, Camie-Campbell has provided the lubrication industry with the highest quality of products at a value-driven cost. Committed to the highest level of service, quality and value to their customers, Camie-Campbell is environmentally conscious and is proud to be at the forefront of the lubrication industry.

About Camie-Campbell

Manufacturing and packaging high quality products for more than 50 years, Camie-Campbell offers spray adhesives, silicone lubricants, cleaners and degreasers. Camie serves a variety of industries including screen-printing, injection molding, furniture, sewing and upholstery, construction and maintenance applications. All Camie-Campbell products are available through an extensive nationwide network of distributors. Camie-Campbell also features specialty formulations and private label products.

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