

FOR IMMEDIATE RELEASE

Camie-Campbell Releases Earth-Friendly, All-Purpose Lubricant

Tom's Secret Formula B-404 part of new biodegradable line

St. Louis (June 2008) – Camie-Campbell has announced the release of B-404, an all-purpose biodegradable lubricant. B-404, part of the company's Tom's Secret Formula Earth Friendly line of lubricants, is available for commercial and residential use.

“We are excited about the inclusion of the Tom's Secret Formula B-404 into the Camie-Campbell family of superior products,” said Tom Shelby, CEO of Camie-Campbell. “B-404 will allow our loyal consumers to more effectively choose which product best suits their lubrication needs, as well as provide an earth-friendly lubricant for the environmentally-conscious customer.”

B-404 is formulated with optimized USA-grown vegetable oils and selective additives. This penetrant, which contains no chlorine or regulated toxins, is safe for all metals and does not evaporate, providing long-lasting lubrication. B-404 clings to surfaces, providing lubrication longer than conventional petroleum-based products. It has outperformed typical petroleum-based lubricants in terms of lubricity, penetration and anti-wear properties.

“This product is environmentally friendly, non-toxic and provides no danger of polluting the water, soil or work environment like a typical petroleum-based lubricant,” Shelby said. “B-404 is a great product that has out performed the competition when it comes to loosening stubborn rusted and frozen nuts and bolts.”

For more than 50 years, Camie-Campbell has provided the lubrication industry with the highest quality of products at a value-driven cost. Committed to the highest level of service, quality and value to their customers, Camie-Campbell is environmentally conscious and is proud to be at the forefront of the lubrication industry.

About Camie-Campbell

Manufacturing and packaging high quality products for more than 50 years, Camie-Campbell offers spray adhesives, silicone lubricants, cleaners and degreasers. Camie serves a variety of industries including screen-printing, injection molding, furniture, sewing and upholstery, construction and maintenance applications. All Camie-Campbell products are available through an extensive nationwide network of distributors. Camie-Campbell also features specialty formulations and private label products.

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