

## **FOR IMMEDIATE RELEASE**

### **Camie-Campbell Releases Earth-Friendly Trucker's Lubricant**

*Tom's Secret Formula Trucker's Lubricant part of new biodegradable line*

**St. Louis (May 2008)** – Camie-Campbell has announced the release of Trucker's Lubricant as part of the company's Tom's Secret Formula Earth Friendly line of lubricants. The new product is designed for lubricating tandem slides and metal trucking components for commercial and industrial use.

"Trucker's Lubricant is a welcome addition to the Tom's Secret Formula line," said Tom Shelby, CEO of Camie-Campbell. "In addition to giving our loyal consumers a trucking lubricant that outperforms the competition, it provides an earth-friendly option for the environmentally-conscious customer."

Trucker's Lubricant is formulated with optimized USA-grown vegetable oils and selective additives. The lubricant clings to the surfaces, reducing waste and clean up and does not evaporate so it provides lubrication longer than conventional petroleum-based products. Unlike typical petroleum products, all Tom's Secret Formula lubricants are environmentally friendly, nontoxic and provide no danger of polluting the water, soil, or work environment.

"This product is as safe on trucks as it is on the environment," Shelby said. "Trucker's Lubricant is a great industrial product that outperformed conventional mechanical lubricants in terms of lubricity and anti-wear properties."

For more than 50 years, Camie-Campbell has provided the lubrication industry with the highest quality of products at a value-driven cost. Committed to the highest level of service, quality and value to their customers, Camie-Campbell is environmentally conscious and is proud to be at the forefront of the lubrication industry.

### **About Camie-Campbell**

Manufacturing and packaging high quality products for more than 50 years, Camie-Campbell offers spray adhesives, silicone lubricants, cleaners and degreasers. Camie serves a variety of industries including screen-printing, injection molding, furniture, sewing and upholstery, construction and maintenance applications. All Camie-Campbell products are available through an extensive nationwide network of distributors. Camie-Campbell also features specialty formulations and private label products.

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